



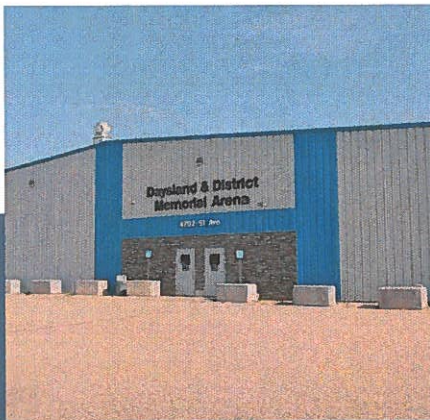
TOWN OF DAYSLAND

STRATEGIC PLAN

JAN2021-**DEC**2024

town of
Daysland
along the crocus trail

VISION + MISSION



VISION

We are a safe and active community of balanced demographics; a town for everyone.



MISSION

We provide and promote a variety of goods and services to our residents and surrounding areas.

TOWN VALUES

"A town for everyone"



Our Town values:



commerce



education



recreation for all



supportive living



a variety of living options



childcare services

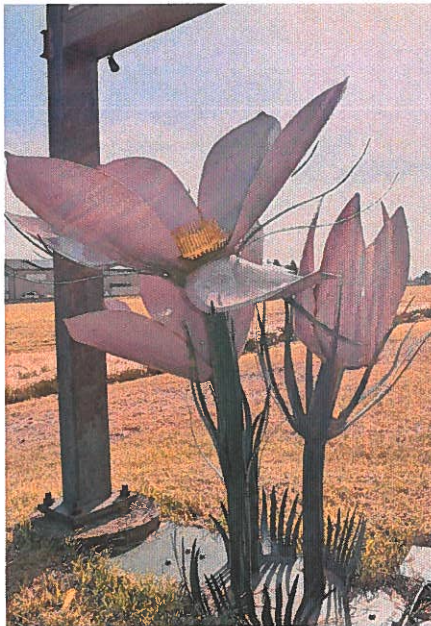


diversity of worship services



health care

COMMUNITY VALUES



We value:



honesty and integrity



*an active and loyal
volunteer base*



a small-town atmosphere



agriculture



good governance



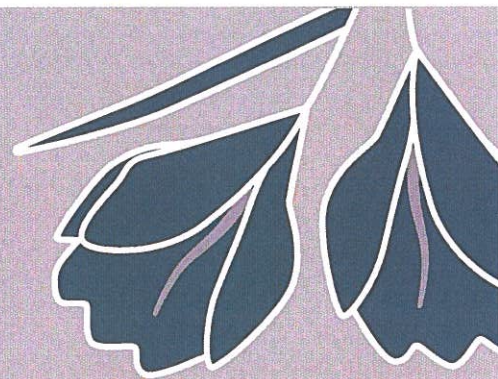
visual appeal



being a good neighbour

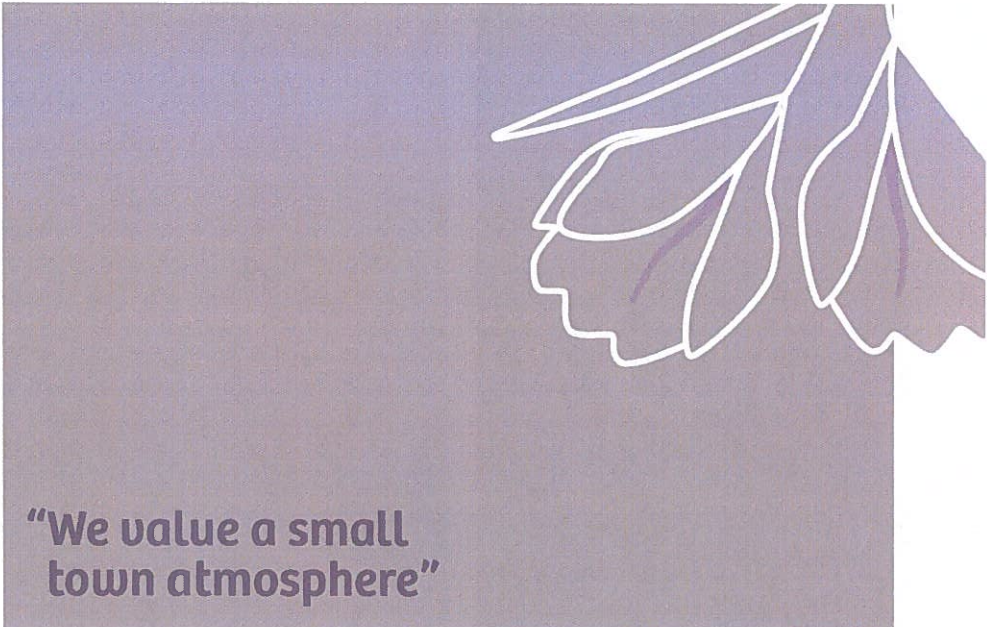


*contributions from the past,
present and future*

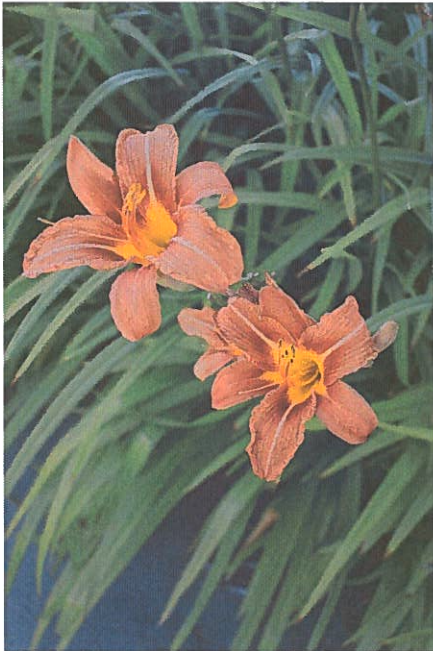




STRATEGIC PRIORITIES 2021-2024



**"We value a small
town atmosphere"**



Strategic Priorities 2021-2024

1. Below Surface Infrastructure
2. Surface Infrastructure
3. Buildings and Equipment
4. Governance
5. Collaboration
6. Transparency
7. Aesthetics
8. Utilities
9. Economic Development Partnerships





OBJECTIVES 2021-2024



Objectives 2021-2024

1. Below Surface Infrastructure

- a. Complete the new Lift Station
- b. Continue the water valve installation project
- c. Continue fire hydrant inspection, repair, and replacement
- d. Continue the underground piping lining project (CIPP)

2. Surface Infrastructure

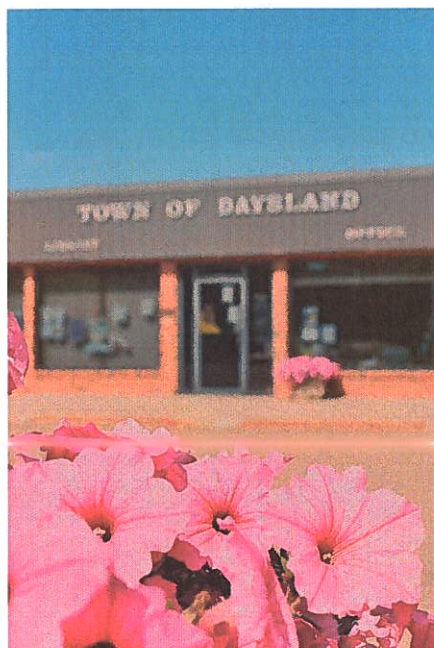
- a. Improve Town's drainage
- b. Improve Town's stormwater systems
- c. Continue the sidewalk upgrade program
- d. Continue to improve road quality
- e. Continue to upgrade Main Street
- f. Continue to upgrade main traffic routes

3. Buildings and Equipment

- a. Complete an assessment of condition of all Town buildings
- b. Complete an assessment of condition of all Town equipment
- c. Assess financial plan for life cycle of buildings and equipment

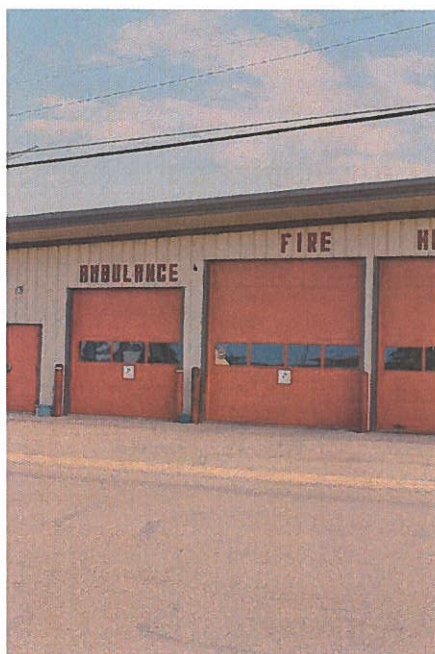
4. Governance

- a. Complete a service level review
- b. Update Town policies
- c. Update Town bylaws



STRATEGIC PRIORITIES 2021-2024

**"We value being a
good neighbour"**



5. Collaboration

- a. Complete an updated Fire Agreement
- b. Work to improve relationships with key MLAs
- c. Continue to enhance Flagstaff County relationship
- d. Work with all neighbours on mutually beneficial issues
- e. Assess and improve recreation partnerships in the region

6. Transparency

- a. Improve communications to Town residents with regular reports
- b. Advocate with the Province for improved broadband

7. Aesthetics

- a. Continue to address unsightly properties
- b. Improve highway signage appearance

8. Utilities


- a. Assess natural gas line maintenance needs
- b. Install new water meters

9. Economic Development Partnerships

- a. Continue to work with the Battle River Alliance for Economic Development to implement initiatives
- b. Work with the Provincial Government to improve the Town's and the Province's prosperity



TOP 2021 PRIORITIES



**"We value contributions from
the past, present and future"**



Top 2021 Priorities

1. Continue CIPP through 2021 to completion

- ✓ Cured-in-place-piping (CIPP) is a method for rehabilitating sanitary sewer and wastewater lines.
- ✓ **2021** contract has been awarded to Insituform for **\$341,604**.
- ✓ Technology is a jointless pipe within a pipe that reduces infiltration, has structural integrity, increases flow capacity, is affordable and has installation flexibility.

2. Complete new lift station and commissioning

- ✓ "Shovel Ready" project funding received from Alberta Transportation.
- ✓ Total project cost is **\$4,254,840** with a grant from Alberta Transportation for **\$3,189,375**.

3. Complete new Fire Services Agreement

- ✓ Partners in Agreement include municipalities within Flagstaff County.

4. Complete water meter reading upgrades

- ✓ Obsolete software, handheld reading units and transmitters planned.

5. Complete a review of 30 policies

- ✓ On-going review will continue.

6. Define long-term priorities to establish funding

- ✓ Decline of assessment values and property tax revenue may occur.
- ✓ An uncertain future of Municipal Sustainability Initiative (MSI) funding exists.
- ✓ Capital funding requirements to be redefined if MSI funds disappear.



TOP 2021 PRIORITIES



"We value honesty + integrity"



7. Complete Town's first Annual Report for the public

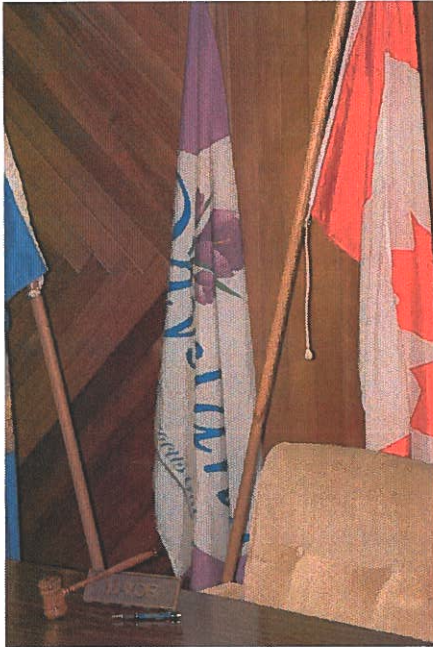
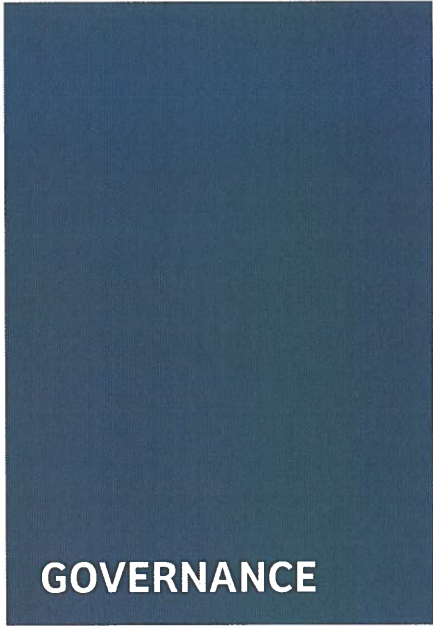
- ✓ First report scheduled for 2021.

8. Begin a complete service level review

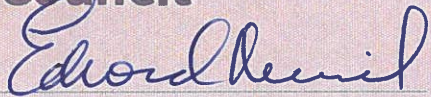
- ✓ A Council approved framework that sets direction on how business planning and budgeting is planned.
- ✓ The services and service level inventory will help to better articulate services being provided to residents and the community.
- ✓ A full review will enhance decision making, budgeting and continuous improvement of services, processes and delivery methods.


9. Improve processes to attract new investment and improve prosperity


- ✓ Work to **reduce red tape**, ensure ease of new business start-ups, streamline processes, shorten approval timelines and attract investment





**Approved by Daysland
Town Council**

Mayor Ed Kusalik 

Deputy Mayor Murray Candlish 

Acting Mayor Jeanny Fisher 

Councillor James Robertson 

Councillor Allan McLeod 

Date Jan 25/2021

